

LET THE MEADOWS
TURN YOUR NEXT
CLUB EVENT INTO
A FUN AND MORE
PROFITABLE ONE.

*The
Meadows*

CONFERENCE + EVENTS CENTRE

WE HOST EVENTS WITH YOUR CLUB'S HIP POCKET IN MIND, NOT OURS.

Our intel says Club's are always looking to make a profit when running an event or function, yet in this current climate are finding this a challenge once they move away from their own clubrooms and hire a venue.

Many venues are simply looking to 'line their pockets' when hosting events, leaving a Club's ability to profit on the occasion near to impossible. This is where **The Meadows Conference and Events Centre (MCEC)**, run by the **Melbourne Greyhound Racing Association (MGRA)** can assist.

As a not-for-profit organisation, MGRAs aim is to support communities through co-operative funding and approaches. When we host a community aligned organisations event we're not looking to cash in, we're working on how to enable our guest to make a windfall and have a great and memorable experience at the same time. See our examples. offers below.



PROFITABLE EVENT HOSTING EXAMPLE A: END OF SEASON CLUB PRESENTATION NIGHT

The Meadows Temlee Dining Room

INCLUSIONS:

- > 3 Course Seated Dinner
- > Beverage Service Package (BWS - 4 hrs)
- > Dining Room Hire
- > Audiovisual equipment

PRICE TO CLUB: \$95 per head (P/H)

BASED ON A 150 GUEST EVENT

CLUB TICKET SALE PRICE	TOTAL TICKETS SALES P/H	TOTAL EVENT COST P/H	TOTAL PROFIT
\$150	\$22,500	\$14,250	\$8,250
\$125	\$18,750	\$14,250	\$4,500

Additional profits can be made through event activities.
Eg. Club Raffle, Silent Auction etc

PROFITABLE EVENT HOSTING EXAMPLE B: SATURDAY RACE NIGHT AT THE MEADOWS

The Deck

INCLUSIONS:

- > Cocktail Food Package
- > Private on course area with bar
- > Punters Club & Racebook
- > Race Name Sponsorship & dais photo

PRICE TO CLUB: \$55 per head (P/H)

BASED ON A 75 GUEST EVENT

CLUB TICKET SALE PRICE	TOTAL TICKETS SALES P/H	TOTAL EVENT COST P/H	TOTAL PROFIT
\$75	\$5,625	\$3,000	\$1,500
\$65	\$4,875	\$3,000	\$750

Additional profits can be made through event activities.
Eg. Club Raffle, Silent Auction etc

If you'd like more information or details on how MCEC can assist in hosting a more profitable event for your Club (like the one you're at tonight) please contact our venue hospitality team. We're eager to create an experience focused on your hip pocket and offers your Club members a terrific night of fun and high value entertainment.

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